



KIDS DANCE OUTREACH
**2027 EVENT OF THE YEAR
SPONSORSHIP LEVELS**



KDO

SPONSORSHIP OPPORTUNITIES

The partnership packages outlined below offer a unique opportunity to collaborate with Kids Dance Outreach and the Event of the Year. We deeply value our corporate partners and their dedication to making a meaningful impact in our community. By joining forces with us, you become an essential part of a transformative journey, amplifying our mission to provide high-quality, inclusive dance programs to even more children across Indianapolis.

Please note: Only one Presenting Sponsorship and one Diamond Sponsorship are available.

	Presenting Sponsor*	Diamond Sponsor*	Platinum	Gold	Silver	Bronze
Commitment	\$25,000	\$15,000	\$7,500	\$5,000	\$2,500	\$1,000
Event Tickets	8 VIP	6 VIP	5 VIP	4	3	2
Pre-event						
Exclusive Naming Rights to this year's event: "Event of the Year Presented by Your Company Name"	X					
Placement in pre-event marketing, including Butler Center for the Arts marketing	X	X				
Full color, prominent placement of the company logo on the KDO website and event site	X					
Full-color large logo on the KDO event site with a link to the company website		X Solo	X Group			
Full-color medium logo on the KDO event site with a link to the company website				X	X	
Black and white text company name on KDO event site						X
Social Media presence and mentions** **Mentions equal posts on any of KDO's current platforms	Temporary placement of logo on social media platforms; Four solo posts + group mentions	Three solo posts + group mentions	Two solo posts + group mentions	One solo post + group mentions	Group mentions	

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SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor*	Diamond Sponsor*	Platinum	Gold	Silver	Bronze
At the Events						
Ad in program	Full Page + CEO Message Spread Inside Front of program	Full Page Inside Back Cover	Full Page	Half Page	Quarter Page	Eighth Page (Business card)
Logo on Back Cover by Level	X Solo	X Solo	X Group	X Group	X Group	X Group
Full-page message from the CEO inside the program	X					
Invitation to speak at the event	X					
Verbal Recognition at the event	X	X	X			
Post-event						
Prominent recognition with linked logo on the KDO website and event site for one year	As "Presenting Sponsor"					
Prominent Recognition with linked logo on the KDO event site for one year		As "Diamond Sponsor"	X			
Recognition with logo on the KDO event site for one year				X	X	
Recognition with text on the KDO event site for one year						X
Social Media recognition in a minimum of three event wrap posts	X	X	X	X	X	X

Together, we can extend the reach of our programs, nurture our youth's talents, and inspire a greater sense of belonging and possibility. Your support will elevate the Event of the Year and ensure that the joy and benefits of dance touch the lives of countless more children, creating positive change throughout our community.





Email: amchambers@kdoutreach.org

Phone: 317.504.4953

Web: kidsdanceoutreach.org

CONTACT US

KDO positively impacts the lives of all children through joyful dance programs that inspire excellence, instill confidence, encourage teamwork, and applaud persistence.

 KDOIndy

 kidsdanceoutreach

 @kidsdanceoutreach

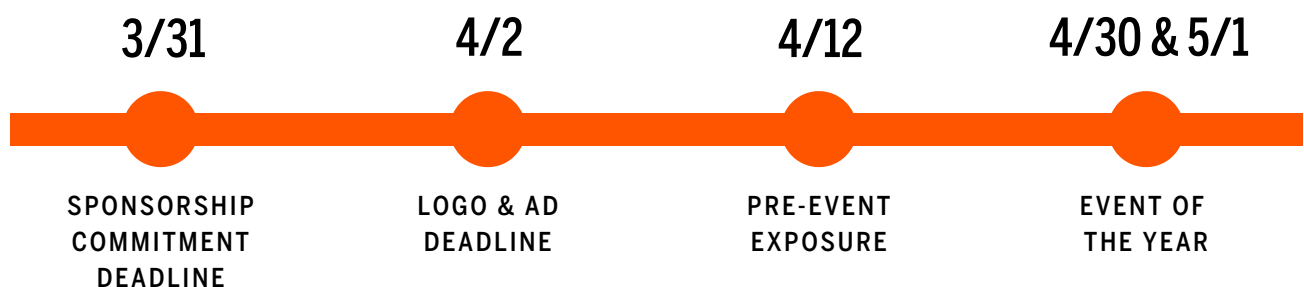
WHO WE ARE

Kids Dance Outreach (KDO) was founded in 2012 so that all children, regardless of race, ability, or socioeconomic status, could experience the transformative power of dance and the arts. Through KDO programs, children are empowered to succeed and given the tools to persevere, be brave, and understand empathy as they discover new and unimaginable ways to see themselves and others. Most importantly, all children participate tuition-free!

EVENT OF THE YEAR

The Kids Dance Outreach Event of the Year is an annual, professionally produced performance featuring the children of Kids Dance Outreach. Infused with a different theme every year, the KDO Event of the Year incorporates original choreography, poetry, spoken word, live music, costumes, and light design to create a one-of-a-kind experience for the children performing and audiences alike. Beyond the stage, the KDO Event of the Year is a mission spotlight and fundraising event.

TIMELINE



OUR SHARED AUDIENCE

Event of the Year annually gathers a unique and diverse community around Indianapolis. Parents and grandparents, friends and neighbors, civic and community leaders, arts organizations, and patrons - all come together for two nights to celebrate the children of KDO. Your Event of the Year sponsorship promises to highlight your business to a broad range of individuals prior to, during, and after the event.

In addition to all of the benefits outlined below, the Presenting Sponsor has the opportunity to share a brief message in an email and the Event of the Year page on KDO's website. e.g., "XYZ Company is committed to fostering community connection and is excited to support and celebrate the children of Kids Dance Outreach."



ALL EYES ON YOU...

In addition to the live performances on April 30 and May 1, consider:

- The KDO Event of the Year consistently sells out within hours.
- Over 1,200 people attend the live performances.
- The audience expands beyond those in attendance through nightly live streams.
- Your company will also benefit from Butler Arts Center's event marketing, including an email subscriber base of 200,000.
- Potential media coverage at the event (Event of the Year has been highlighted in the past).
- Inclusion in Indy Arts Guide with an average viewership of 36,000 per month.
- Nearly 5,000 Social Media followers.
- Over 2,000 constituents in the KDO database, and we are actively focused on increasing that number over the next several months.

WHAT ARE WE MISSING?

Do you have a great idea for your company's recognition? We invite you to share what is valuable to you as a KDO Partner. Please get in touch with KDO's Development Director, AnneMarie Chambers at amchambers@kdoutreach.org. While we may not be able to honor every request this year, your idea may be considered for future sponsorship benefits!



Event of the Year 2027

April 30 at 7:00 PM and May 1 at 2:00 PM & 7:00 PM

Howard L. Schrott Center for the Arts

Butler University

SPONSORSHIP AGREEMENT

Company / Organization Name

Address

City, State, Zip

Contact Person

Contact Email Address

Contact Phone Number

Company / Organization website

Sponsorship Amount:

- | | | |
|---|---|---|
| ☐ \$25,000* | ☐ \$15,000* | ☐ \$7,500 |
| ☐ \$5,000 | ☐ \$2,500 | ☐ \$1,000 |
| ☐ My company is interested in multi-year sponsorship. | | |

***As these are exclusive sponsorship opportunities, please contact AnneMarie Chambers prior to submission: amchambers@kdoutreach.org or 317.504.4953**

Please type your company name exactly how you'd like it to appear:

If your sponsorship package includes a logo, please email high-resolution logo/graphics to Mónica Muñoz, mmunoz@kdoutreach.org.

****Logos and ads must be received by April 2 at 5:00 pm to be included in the program.****

Please make checks payable to Kids Dance Outreach and mail to:
Kids Dance Outreach, Attn: EOTY Sponsorship, 456 N. Meridian St. #44801, Indianapolis, IN 46244

AnneMarie Chambers, Development Director, Kids Dance Outreach
amchambers@kdoutreach.org | 317.504.4953